

# Adhish M. Gurung

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**SUMMARY:** Over six years communications experience in nonprofits and private-sector with ties to donor agencies such as USAID, UNDP. Specialist in digital engagement and content generation on topics of governance, climate change, biodiversity, environment, disaster, resilience and more. Expert in storytelling, creating hooks, and connecting with audiences in social media with 10,000 followers. Professional writer for outlets that require sensitivity and diplomacy. Research project designer.

## PROFESSIONAL EXPERIENCE

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### Utopia

Community Lead

2021 - Present

Kathmandu, Nepal

- Direct all communications on digital platforms, engage with investment and ecosystem partners, and campaign for livable cities through events, workshops, exhibitions, and publications paying attention to performance and impact metrics
- Curate activities, curriculum, and event calendar for entrepreneurs in compliance with USAID's Tayar development project on DRR and climate change resilience to develop climate-tech solutions for cities focusing on new policies through blended financing model
- Monitor progress on projects and advise team on report writing, developing proposals for funding, and supporting team in outreach
- Generate impact reports for partners such as USAID, Habitat for Humanity communicating their mission goals with proper branding and marking compliant to project cycle requirements

### Utopia (for World Bank Group)

Researcher and Content Writer

2021

Kathmandu, Nepal

- Conducted literature review of 20+ publications and policy documents, and detailed fiscal analysis of 9 municipalities on DRR spending, climate change mitigation and adaptation, and service delivery for a World Bank development project
- Designed questionnaires for Key Informant Interviews (KII) and wrote 2 report chapters with aggregated mapping information, census data, demographics and presented 9 municipality profiles and GIS data profiles

### People's Alliance for Nature Nepal (PANNEPAL)

Strategist and Communications Officer

2020 - 2022

Kathmandu, Nepal

- Developed campaign strategies on climate change awareness, building community resilience, and mitigation policies
- Generated social media content (over 40 posts) and produced 3 short films on environmental impact from infrastructure projects
- Conducted field research visits, engaged 10 local groups on biodiversity conservation, and screened PANNEPAL's feature film

### Amsterdam Fossil Free

Communications Officer

2019 - 2020

Amsterdam, Netherlands

- Investigated biomass energy, published multiple articles, supported organization's court case against the City of Amsterdam which led to a progressive ruling requiring solar heating provisions in the Sluisbuurt neighborhood in Amsterdam
- Initiated social media accounts and crafted 3 long-form articles and over 50 posts, and generated 78% new followers

### Future Works Building Solutions *(Future Works uses cold-form steel to build energy efficient structures)*

Marketing Manager

2017 - 2018

Kathmandu, Nepal

- Led company's marketing strategy on content creation, brand awareness building, and educated audience on sustainable technologies

### Adhikaar for Human Rights and Social Justice

Communications and Development Assistant

2010 - 2011

New York, USA

- Wrote successful \$100,000 grant proposals, implemented all media related tasks for annual fundraiser which raised over \$300,000

## EDUCATION

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### University of Amsterdam

Master of Science in Urban and Regional Planning (Social Sciences)

2019

Amsterdam, Netherlands

- Thesis title: "Planning for actors or acting on plans: Relationships and their influence on contemporary planning flexibility"
- Intensives: GIS, qualitative and quantitative data analysis, sustainable development, Statistics

## PUBLICATION

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Adhish Gurung & Sara Özogul (2022) Prioritizing behaviour alongside regulations in Amsterdam's planning projects, *International Planning Studies*, 27:3, 253-266, DOI: [10.1080/13563475.2022.2042214](https://doi.org/10.1080/13563475.2022.2042214)

## OTHER

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**Languages:** English, Nepali, Hindi, Nepal-Bhasa, French

**Certifications:** USAID Monitoring & Evaluation Fundamentals

**Awards:** Academic Excellence Award 2010 - The New School

**Technology:** Canva, MS office suite, Adobe Premiere Pro, Capcut, Photoshop, Flodesk, Wix, Squarespace, ArcGIS